



BOARD OF COMMISSIONERS

1 S. Main St., 9th Floor
Mount Clemens, Michigan 48043
586-469-5125 FAX 586-469-5993
macombcountymi.gov/boardofcommissioners

PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE

TUESDAY, FEBRUARY 5, 2008

AGENDA

1. Call to Order
2. Pledge of Allegiance
3. Adoption of Agenda
4. Approval of Minutes Dated 11-06 and 12-04-07 (previously distributed)
5. Public Participation
6. Authorize Continuation of Macomb County SBTDC Program (mailed)
7. Receive and File Presentation on Planning and Economic Development Department's E-Newsletter (mailed)
8. Receive and File Departmental Report (mailed)
9. Receive and File Presentation from John Hertel on Regional Transportation Initiative (mailed)
10. New Business
11. Public Participation
12. Adjournment

MEMBERS: Vosburg-Chair, Mijac-Vice Chair, Camphous-Peterson, DeSaele, Duzyj, DiMaria, Drolet, Brdak, Rengert, Brown, Haggerty, Roberts, Gielegghem and Crouchman (ex-officio)

MACOMB COUNTY BOARD OF COMMISSIONERS

William A. Crouchman
District 23
Chairman

Dana Camphous-Peterson
District 18
Vice-Chair

Leonard Haggerty
District 21
Sergeant-At-Arms

Andrey Duzyj - District 1
Marvin E. Sauger - District 2
Phillip A. DiMaria - District 3
Jon M. Switalski - District 4
Susan L. Doherty - District 5

Joan Flynn - District 6
Sue Rocca - District 7
David Flynn - District 8
Robert Mijac - District 9
Philis DeSaele - District 10

Ed Szczepanski - District 11
Peter J. Lund - District 12
Don Brown - District 13
Brian Brdak - District 14
Keith Rengert - District 15

Carey Torrice - District 16
Ed Bruley - District 17
Paul Gielegghem - District 19
Kathy Tocco - District 20

Betty Slinde - District 22
Sarah Roberts - District 24
Kathy D. Vosburg - District 25
Leon Drolet - District 26

RESOLUTION NO. _____

FULL BOARD MEETING DATE:
AGENDA ITEM:

MACOMB COUNTY, MICHIGAN

RESOLUTION TO: Recommend that the Board of Commissioners authorize the Macomb County Department of Planning and Economic Development to continue the Small Business & Technology Development Center Program and renew the Agreement with the Michigan Small Business Development Center at Grand Valley State University for the purpose of continuing to provide business assistance services to Macomb County companies and residents.

INTRODUCED BY: Kathy Vosburg, Chair, Planning and Economic Development Committee

SEE MEMORANDUM DATED JANUARY 25, 2008 TO KATHY VOSBURG, CHAIR AND MEMBERS, PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE REGARDING THE 2008 MICHIGAN SMALL BUSINESS & TECHNOLOGY DEVELOPMENT CENTER CONTRACT.

THE MACOMB COUNTY DEPARTMENT OF PLANNING AND ECONOMIC DEVELOPMENT IS REQUESTING THAT THE BOARD OF COMMISSIONERS AUTHORIZE THE CONTINUATION OF A TWENTY-FOUR YEAR COOPERATIVE PARTNERSHIP BETWEEN THE LOCAL CHAMBERS OF COMMERCE, MACOMB COMMUNITY COLLEGE, THE U.S. SMALL BUSINESS ADMINISTRATION AND OTHER PARTNERING ORGANIZATIONS.

THIS AWARD-WINNING PROGRAM IS RESPONSIBLE FOR THE DEVELOPMENT AND RETENTION OF SMALL BUSINESS ON A COUNTYWIDE BASIS.

ATTACHMENT

COMMITTEE/MEETING DATE

PED 2-5-08



PLANNING & ECONOMIC DEVELOPMENT

1 S. Main St., 7th Floor
Mount Clemens, Michigan 48043
586-469-5285 Fax 586-469-6787
www.macombcountymi.gov/planning

Stephen N. Cassin, AICP
Executive Director

Donald Morandini
Deputy Director

January 25, 2008

PLANNING COMMISSION

Ann E. Klein
Chairman


Dan G. Dirks
Vice-Chairman

Bernard B. Calka
Secretary

Louis J. Burdi
Elmer J. Kuss
Dominic LaRosa
Deborah S. Obrecht
Bill Peterson
Betty M. Slinde

MEMORANDUM

TO: Kathy Vosburg, Chair and Members
Planning and Economic Development Committee

FROM: Stephen N. Cassin, AICP 
Executive Director

RE: 2008 Michigan Small Business & Technology Development Center
(SBTDC) Agreement

BACKGROUND

This is to request authorization by the Board of Commissioners to continue the twenty-four year cooperative partnership among the local Chambers of Commerce, Macomb Community College, the U.S. Small Business Administration (SBA) and other partnering organizations to provide business assistance services to Macomb County companies and residents.

OVERVIEW

The Macomb County Small Business & Technology Development Center (SBTDC) Program is responsible for the development and retention of small business on a countywide basis. This is accomplished through a public-private sector partnership among the County of Macomb, Macomb Community College and local Chambers of Commerce. Operating within the Department of Planning and Economic Development, clients receive free, confidential assistance in all areas of small business planning and management.

MACOMB COUNTY BOARD OF COMMISSIONERS

Andrey Duzyj - District 1
Marvin E. Sauger - District 2
Phillip A. DiMaria - District 3
Jon M. Switalski - District 4
Susan L. Doherty - District 5

Joan Flynn - District 6
Sue Rocca - District 7
David Flynn - District 8
Robert Mijac - District 9
Philis DeSaele - District 10

Ed Szczepanski - District 11
Peter J. Lund - District 12
Don Brown - District 13
Brian Brdak - District 14
Keith Rengert - District 15

William A. Crouchman
District 23
Chairman

Carey Torrice - District 16
Ed Bruley - District 17
Paul Gielegthem - District 19
Kathy Tocco - District 20

Dana Camphous-Peterson
District 18
Vice Chair

Leonard Haggerty
District 21
Sergeant-at-Arms

Betty Slinde - District 22
Sarah Roberts - District 24
Kathy D. Vosburg - District 25
Leon Drolet - District 26

Kathy Vosburg, Chair and Members
Planning and Economic Development Committee
January 25, 2008
Page Two

During the last Program Year, the Center has:

- Answered 5764 inquiries
- Serviced over 1,361 people
- Assisted 559 new or expanding businesses
- Created or retained 2,391 jobs
- Sponsored 81 seminars with a total of over 1,072 participants
- Assisted companies secure 58 loans for \$49,666,540
- Assisted companies make \$69,673,840 in new investments
- Assisted companies increase sales \$185,000.

AWARD WINNING PROGRAM

Macomb County's Small Business & Technology Development Center (SBTDC) Program has been recognized for excellence at both the federal and state levels. The National Association of Counties (NACo) has recognized the Department for its business assistance programs and cooperative approach to business development.

The U.S. Small Business Administration and Michigan Small Business & Technology Development Center have also recognized Macomb County for excellence in the delivery of business assistance services. Several staff members, the Department, our partners and volunteers have received Outstanding Leadership Awards. During the last fourteen years, the Michigan Small Business & Technology Development Center has also recognized Macomb County companies in their Annual Report and Annual Awards Program. On April 24 a Macomb County SBTDC client is being recognized as the 2008 Main Street USA – Best Small Business in Michigan.

MICHIGAN SMALL BUSINESS & TECHNOLOGY DEVELOPMENT CENTER PROGRAM

During the last twenty-four years, the Department has received funding from the U.S. Small Business Administration (SBA) through the Michigan Small Business & Technology Development Center (SBTDC) Program. The funds have been used to offset operating expenses including salaries.

In 1996, the Michigan SBTDC consolidated its program statewide. It reduced the number of local programs and partners from 52 in 1995 to 12 regional centers. Macomb County's program was selected as one they continue to fund.

The U.S. Small Business Administration Grant will be \$165,000. These funds will be used to offset current staff and operating expenses and will not result in the creation of any new positions.

Kathy Vosburg, Chair and Members
Planning and Economic Development Committee
January 25, 2008
Page Three

**RECOMMENDED ACTION BY PLANNING AND ECONOMIC DEVELOPMENT
COMMITTEE**

**TO RECOMMEND THAT THE BOARD OF COMMISSIONERS AUTHORIZE THE
MACOMB COUNTY DEPARTMENT OF PLANNING AND ECONOMIC DEVELOPMENT
TO CONTINUE THE SMALL BUSINESS & TECHNOLOGY DEVELOPMENT CENTER
PROGRAM AND RENEW THE AGREEMENT WITH THE MICHIGAN SMALL
BUSINESS & TECHNOLOGY DEVELOPMENT CENTER AT GRAND VALLEY STATE
UNIVERSITY FOR THE PURPOSE OF CONTINUING TO PROVIDE BUSINESS
ASSISTANCE SERVICES TO MACOMB COUNTY COMPANIES AND RESIDENTS.**

RECYCLABLE PAPER

RESOLUTION NO. _____

FULL BOARD MEETING DATE:
AGENDA ITEM:

MACOMB COUNTY, MICHIGAN

RESOLUTION TO: Receive and File the Presentation on the Department of Planning and Economic Development E-Newsletter

INTRODUCED BY: Kathy Vosburg, Chair, Planning and Economic Development Committee

DESCRIPTION:

COMMITTEE/MEETING DATE

PED 2-5-08

RECYCLABLE PAPER

RESOLUTION NO. _____

FULL BOARD MEETING DATE:

AGENDA ITEM:

MACOMB COUNTY, MICHIGAN

RESOLUTION TO: Review and File the Departmental Report from Steve Cassin, Executive Director, Department of Planning and Economic Development

INTRODUCED BY: Kathy Vosburg, Chair, Planning and Economic Development Committee

DESCRIPTION:

COMMITTEE/MEETING DATE

PED 2-5-08

RECYCLABLE PAPER

RESOLUTION NO. _____

FULL BOARD MEETING DATE:
AGENDA ITEM:

MACOMB COUNTY, MICHIGAN

RESOLUTION TO: Receive and File the Presentation from John Hertel on the Regional Transportation Initiative

INTRODUCED BY: Kathy Vosburg, Chair, Planning and Economic Development Committee

DESCRIPTION:

COMMITTEE/MEETING DATE

PED

2-5-08